

**DUKE GLOBAL SUMMIT:**  
**Governance and Development in a Value Chain World**

Duke University  
October 29-31, 2014

*\*Wednesday, October 29 (open to the public)*

5:00-5:30 Welcoming Remarks  
Gary Gereffi, Duke University (US)  
Frederick Mayer, Duke University (US)

Location: Washington Duke Inn, Forest Room

5:30-7:00 **GVCs and Their Significance for International Organizations**

*What role is the GVC paradigm playing in international organizations? What are the key issues for policy and governance?*

Moderator: Frederick Mayer, Duke University (US)

Panelists: Gary Gereffi, Duke University (US)  
Will Milberg, The New School for Social Research (US)  
Anabel González, World Bank (Washington, DC)  
Anders Agero, ITC (Geneva, Switzerland)

7:00-7:45 Reception

8:00-9:30 Dinner, Washington Duke Inn, Ambassador Room

*Thursday, October 30*

\*All sessions on October 30<sup>th</sup> and 31<sup>st</sup> will be held in Rhodes Room #223, Sanford School of Public Policy unless otherwise noted.

8:45-10:30 **GVCs, Labor and Inclusive Development**

*When does “social upgrading” accompany economic upgrading in GVCs? What policies best promote inclusive, sustainable development?*

Moderators: Raphael Kaplinsky, Open University (UK)  
Jennifer Bair, University of Colorado-Boulder (US)

Panelists: Anne Posthuma, International Labor Organization (Brasilia, Brazil)  
Ramón Padilla-Pérez, UN ECLAC (Mexico City, Mexico)  
Andrew Hutson, Environmental Defense Fund (Raleigh, NC)

11:00-12:45 **Small and Low-Income Countries in Value Chains**

*How can small and low-income countries position themselves to benefit from GVCs? What role can regional value chains (RVCs) play in economic development?*

Moderators: Stephanie Barrientos, University of Manchester (UK)  
Dev Nathan, Institute for Human Development (India)

Panelists: Moono Mupotola, African Development Bank (Abidjan, Côte d'Ivoire)  
Jeanne Downing, USAID (Washington, DC)  
Andreas Springer-Heinze, GIZ (Eschborn, Germany)  
Atul Mehta, IFC/World Bank (Washington, DC)

1:00-2:00 Lunch

2:15-4:00 **Measuring the Economic and Social Impact of Value Chains**

*How can we better measure trade, finance, and other economic and social outcomes? Where are the current data gaps, and what new measurements would provide more in-depth and useful information for policy makers?*

Moderators: Tim Sturgeon, Massachusetts Institute of Technology (US)  
Karina Fernandez-Stark (Duke CGGC)

Panelists: Ivo Hovinga, UN Statistics Division (New York)  
William Powers, USITC (Washington, DC)  
Michael Ferrantino, World Bank (Washington, DC)  
Aaron Sydor, Foreign Affairs and International Trade (Ottawa, Canada)

\*5:00-6:30 Keynote Address, “Global Value Chains and the New World of Trade”  
*(open to the public)*  
Pascal Lamy, former Director-General, WTO (Geneva, Switzerland)  
Fleishman Commons, Sanford School of Public Policy

6:30-7:15 Reception, Sanford School of Public Policy Lobby

7:30-9:00 Dinner, Parizade Restaurant

***Friday, October 31***

8:30-10:15 **The Role of Industrial Policy in Global Value Chains**

*What new forms of industrial policy are emerging to reflect GVCs? How can GVC-oriented policies more effectively promote competitiveness and inclusive economic development?*

Moderators: John Pickles, University of North Carolina-Chapel Hill (US)  
Nicola Phillips, University of Sheffield (UK)

Panelists: Patrick Low, Fung Global Institute (Hong Kong)  
Carlo Pietrobelli, Inter-American Development Bank (Washington, DC)

Daria Taglioni, World Bank (Washington, DC)

10:45-12:30 **The Future of GVCs and Global Trade**

*How will trade rules and business strategy intersect shape the form of GVCs in the future? Are we likely to see more or less concentration within value chains? Will regional chains become more or less prominent? How will the emergence of new economic powers affect the global pattern of trade?*

Moderators: Cornelia Staritz, Austrian Research Foundation for International Development (Vienna, Austria)  
Mike Morris, University of Cape Town (South Africa)

Panelists: Bernard Hoekman, EUI (Florence, Italy)  
Simon Newnham, G20 Taskforce (Australia)  
Raed Safadi, OECD (Paris, France)

\*12:45-2:00 **Lunch Panel: Academic Reflections on GVCs and International Organizations (*open to the public*)**

*What will be the most significant impact of GVCs on international organizations in the next 3-5 years?*

Moderator: Gary Gereffi, Dept. of Sociology and Director, CGGC, Duke University

Panelists: Stephanie Barrientos, Raphael Kaplinsky, Dev Nathan, John Pickles, Cornelia Staritz, and Tim Sturgeon  
Each panelist will give a 5 minute statement, with Q&A to follow.

Location: Room 04 (Ground Level), Sanford School of Public Policy

2:15-4:00 **Looking Ahead: Challenges for Development Policy and International Organizations**

*How can GVC analysis better inform international policies? What are the most important lessons learned to date from efforts to apply GVC analysis?*

Moderators: Gary Gereffi, Duke University (US)  
Frederick Mayer, Duke University (US)

OPEN DISCUSSION

***Saturday, November 1***

9:00-12:00 **Optional Session for Academic Researchers and Other Interested Participants: What Have We Learned?**

*What new academic research is needed to help international organizations and national governments pursue more effective policies? What are the main ways we can disseminate the main findings from this conference to relevant stakeholders and constituencies?*

Location: King's Daughters Inn